



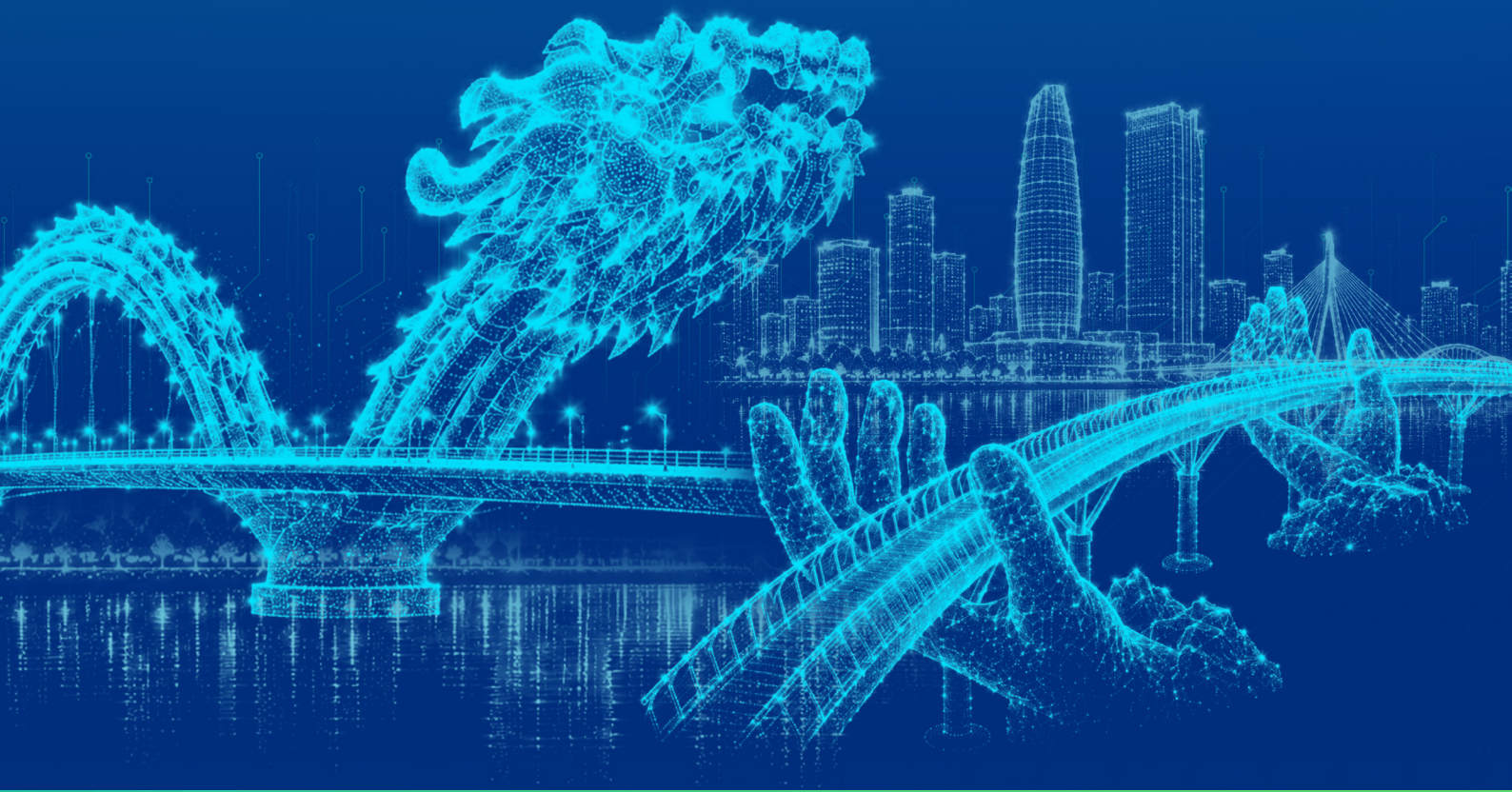
AVA



HOSTED BY MINISTRY OF FINANCE OF VIETNAM

28TH ASEAN VALUERS ASSOCIATION CONGRESS

INTEGRATING DIGITAL TRANSFORMATION
AND SUSTAINABLE VALUATION





ASEAN Valuers Association (AVA)
AVA VIETNAM
Price Management Department - Ministry of Finance of Vietnam



28th AVA CONFERENCE
SEPTEMBER 30 – OCTOBER 2, 2026
DA NANG CITY, VIETNAM

INVITATION LETTER

May 20th, 2026

Dear members,

The ASEAN Valuers Association (AVA), established in 1981, brings together members from Malaysia, Indonesia, the Philippines, Singapore, Thailand, Brunei, Vietnam, and Cambodia. The AVA Conference is held annually as a platform for networking and sharing knowledge and experience in the field of valuation among ASEAN countries. The conference also welcomes international organizations, businesses, and experts to participate, with the aim of expanding cooperation and strengthening global connections.

The Price Management Department under the Ministry of Finance is the AVA member representing Vietnam (AVA Vietnam) and is currently serving as the AVA President for the 2025–2026 term on a rotating basis. As the host of the 28th AVA Congress, we are pleased to announce that the Conference will be held under the theme: “Integrating Digital Transformation and Sustainable Valuation” from September 30 to October 2, 2026 in Da Nang City, Vietnam.

The Conference will include annual activities and seminars covering a wide range of topics related to valuation that are of great interest to businesses, organizations, experts, lecturers, researchers, and valuation professionals.

AVA Vietnam cordially invites and warmly welcomes distinguished delegates to attend the 28th ASEAN Valuers Association Congress in Vietnam.

(Detailed Conference Information and Registration Form are attached.)

Sincerely,

Nguyen Minh Tien
AVA President

Director General of the Department of Price Management,
Ministry of Finance



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SEPTEMBER 30 – OCTOBER 2, 2026
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CONFERENCE DATE AND VENUE

- Date: September 30 – October 2, 2026.
- Venue: 5-star hotel in Da Nang city, Vietnam.





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CONFERENCE PROGRAM

DAY 1		
Wednesday, September 30, 2026		
Time	Program	Participants
13:30 - 14:30	Welcome and Registration	Delegates
14:30 - 17:30	AVA Council Meeting	Council Members
18:00 - 20:00	Dinner Reception	AVA Presidents, Vice Presidents of member countries and Council members
DAY 2		
Thursday, October 1, 2026		
Time	Program	Participants
7:30 - 8:30	Registration	Delegates from AVA member countries, observers, and invited guests
8:30 - 8:45	Welcome Performance (traditional music and dance)	
8:45 - 9:00	AVA Flag Ceremony according to tradition	Heads of AVA delegations
9:00 - 9:10	Opening remarks by the AVA Chairman	Mr. Nguyen Minh Tien – Director General of the Price Management Department
9:10 - 9:20	Remarks by Distinguished Guests	
9:20 - 9:50	Welcome Speeches from Member Countries	Heads of AVA delegations
9:50 - 10:00	Group Photo Session	AVA President distinguished guests and Heads of AVA delegations.
10:00 - 10:15	Tea Break	
10:15 - 12:00	Session I: Country Reports	AVA Member Countries
12:00 - 14:00	Lunch	
14:00 - 15:15	Session I: Country Reports (continued)	AVA Member Countries
15:15 - 15:30	Tea break	
15:30 - 17:00	Session II: Thematic Presentations (Part 1) <ul style="list-style-type: none"> • Topic 1: Application of Artificial Intelligence (AI) and advanced technologies in valuation data analysis • Topic 2: Automated Valuation Models (AVM), Big Data, and digital platforms in valuation activities • Topic 3: Valuation of intellectual property rights and intangible assets in the digital economy 	Main conference hall
18:00 - 20:30	Gala dinner	Delegates
DAY 3		
Friday, October 2, 2026		
Time	Program	Participants
8.30 - 10.30	Session III: Thematic Presentations (Part 2) <ul style="list-style-type: none"> • Topic 4: Valuation Standards • Topic 5: Real Estate and Business Valuation • Topic 6: Integration of ESG into valuation methodologies 	Sessions will be held simultaneously in two meeting rooms with different themes.
8.30 - 10.30	Session III: Thematic Presentations (Part 3) <ul style="list-style-type: none"> • Topic 7: Valuation of assets and projects supporting green finance and sustainable development 	
10.30 - 10.50	Tea Break	
10.50 - 12.00	Session IV: Conference Summary Closing Ceremony and Handover to the Next Host Country	Delagates
12.00 - 14.00	Lunch	
14.00 - 17.00	Technical Tour - Option 1: Linh Ung Temple - Option 2: Marble Mountains	



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CONFERENCE REGISTRATION FEES

Participants	Registration Fee Includes	Payment after July 15, 2026	Payment on or before July 15, 2026
International Delegates	Attendance at conference sessions, lunches, coffee breaks, Gala dinner, technical tour and conference materials.	8.800.000 VNĐ	8.000.000 VNĐ
Accompanying Persons	Gala dinner, technical tour	3.200.000 VNĐ	2.500.000 VNĐ

Note:

- The Organizing Committee will cover other conference-related expenses.
- Presenters of country reports and conference speakers will receive a 50% discount on the registration fee (01 speaker/1 presentation).
- Registration will only be confirmed upon full payment.
- Payments must be made in Vietnamese Dong (VND).

REGISTRATION CANCELLATION AND REFUND POLICY

Any cancellation of Conference registration must be notified to the Organizing Committee by email before July 15, 2026. Refunds will only be made to delegates who submit cancellation notices within the above-mentioned deadline. A cancellation fee of 2,000,000 VND will be charged for each cancellation.

REGISTRATION FORM FOR CONFERENCE PARTICIPATION AND OTHER INFORMATION (ATTACHED)

Delegates are kindly requested to complete all information in the Registration Form and send it to the AVA 28 Organizing Committee via email before July 15, 2026.

CONTACT DETAILS OF THE AVA 28 ORGANIZING COMMITTEE

PRICE MANAGEMENT DEPARTMENT – MINISTRY OF FINANCE OF VIETNAM

E-mail: AVAVietnam@mof.gov.vn

Tel: +84-987788286 or +84-948282688



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ABSTRACT SUBMISSION FORM FOR THE CONFERENCE

Theme of the 28th AVA Conference: Integrating Digital Transformation and Sustainable Valuation

I hereby register to present a paper at the thematic workshops as follows:

Full name:	Title: Mr./Ms./MSc/PhD/Prof
Organization/Company:	Position:
Address:	Country:
Email:	Tel:

• Topic 1 - Application of Artificial Intelligence (AI) and advanced technologies in valuation data analysis	<input type="checkbox"/> Yes	<input type="checkbox"/> No
• Topic 2 - Automated Valuation Models (AVM), Big Data, and digital platforms in valuation activities.	<input type="checkbox"/> Yes	<input type="checkbox"/> No
• Topic 3 - Valuation of intellectual property rights and intangible assets in the digital economy	<input type="checkbox"/> Yes	<input type="checkbox"/> No
• Topic 4 - Valuation standards	<input type="checkbox"/> Yes	<input type="checkbox"/> No
• Topic 5 - Real estate and business valuation	<input type="checkbox"/> Yes	<input type="checkbox"/> No
• Topic 6 - Valuation of assets and projects supporting green finance and sustainable development	<input type="checkbox"/> Yes	<input type="checkbox"/> No
• Topic 7 - Integration of ESG into valuation methodologies	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Abstract Information

• Title of paper:
• Objectives of the paper:
• Main content:
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- Please submit the Presentation Registration Form and abstract of the presentation before July 15, 2026.
- The Organizing Committee will notify presenters of accepted presentations before July 30, 2026.
- The full presentation paper should be submitted before August 30, 2026.
- PowerPoint presentation files are requested to be sent to the Organizing Committee before September 15, 2026.
- The Organizing Committee encourages delegates to register early. Upon receipt of the Presentation Registration Form, the Organizing Committee will send a confirmation notice and arrange the presentation time slot at the Conference.
- Delegates are kindly requested to complete all information in the Thematic Workshop Presentation Registration Form and send it via email to the address of the AVA 28 Organizing Committee.

PRICE MANAGEMENT DEPARTMENT – MINISTRY OF FINANCE OF VIETNAM

E-mail: AVAVietnam@mof.gov.vn